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# The Newborn Survival Map: An Online Catalyst for Integrated Development

**Background:** The day of birth is one of the most dangerous for both mothers and their babies. While child mortality has decreased over the last decade, newborn mortality has decreased at a slower rate with 2.7 million newborns still dying every year. The stakes are high, as are the opportunities. With 70 percent of maternal and child deaths now concentrated in just 16 countries, health and non-health investments such as sanitation, education, infrastructure and gender equality can potentially double the impact on lives saved.

**The Tool:** The Newborn Survival Map is an online tool that will map a wide variety of development programs within 16 countries where maternal and newborn deaths are concentrated (India, Nigeria, Pakistan, DRC, China, Ethiopia, Angola, Kenya, Indonesia, Bangladesh, Uganda, Afghanistan, Tanzania, Sudan, Sierra Leone and Niger). Stakeholders at the local and global level will easily identify allied and complementary development activities and funding gaps in places where needs are high. Filling this critical information gap will be the first step towards an integrated approach to saving more lives.

In addition to project information, the map will also provide current statistics related to maternal and newborn health. By clicking on a project location icon, a user will be able to find information about the project activities and where they occur, target beneficiaries, and project goals, funding and end date. Projects chosen will be those that have a funding threshold of \$500,000 or more.

**Scope:** The map will include projects from the 16 high burden countries listed above in the following sectors: Global Health (including Child and Maternal Health); Infrastructure; Environmental Health; and Gender Equality.

**Participation:** Information provided on the map will be publicly available. Contributors can update their information as needed to reflect program changes, such as extensions, new activity locations, or new contact information.

Interested organizations can contact Dan Siskin ([dsisken@fhi360.org](mailto:dsisken@fhi360.org)) to request a link to the online questionnaire. In addition, organizations that have submitted information will be prompted via email reminders to check and update their information on a regular basis.

[www.newbornsurvivalmap.org](http://www.newbornsurvivalmap.org)